

# LUCAS CASANOVE

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## Self-Taught Frontend Web Developer

Passionate, self-taught **Web Developer** proficient in **React, Bootstrap, and SEO/Google Analytics**. I combine my analytical rigor with 10 years of solid experience in sales and 7 years in teaching to design functional, user-experience-centric solutions. Motivated to join an agile structure, I am ready to leverage my technical skills and problem-solving expertise.

## TECHNICAL STACK & TECHNOLOGY PROFICIENCY

- **Primary Front-End:** React, JavaScript (ES6+), HTML5, CSS3.
- **Design & Integration:** Tailwind CSS, Bootstrap, Responsive Design (Mobile-first).
- **Data & APIs:** Consumption and Manipulation of APIs (REST/JSON), SEO, Google Analytics.
- **Tools & Methodology:** Git, GitHub, SaaS/AI Backend Strategy, Troubleshooting.
- **Actively Learning:** Python, PHP (Basics), TypeScript (Self-training in progress).

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## PROFESSIONAL EXPERIENCE

### 2012–2019 | TEACHER / TRANSLATOR (7 YEARS EXP.)

#### University of Granada

- Demonstrated ability to **simplify complex concepts** and **adapt communication** to diverse audiences (a major asset for technical documentation or training).
- Skills in **simplifying complex information** and **pedagogical adaptation**, essential for technical documentation and user training.
- Proficient in **advanced translation** and **bilingual proofreading (FR/ES/EN)**, ensuring precise and nuanced communication.

### 22015–2025 | EXPERT MULTI-SECTOR SALES REPRESENTATIVE (10 YEARS EXP.)

**IN SPAIN:** LIBRAIRIE TEOREMA **IN FRANCE:** LIDL · CARREFOUR · CULTURA · DECATHLON

- Solid experience in **customer dispute resolution (After-Sales Service)**, **cash register/front desk management**, and **analytical rigor** focused on achieving commercial objectives.
  - Expertise, gained through strong training, in **dispute management** and **Tier C customer consulting**, demonstrating a strong ability to solve problems under pressure and analyze needs.
  - **Analytical rigor** and **results-driven methodology**, used for achieving sales goals and managing inventory/cash.
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## EDUCATION & TRAINING

### AUGUST 2024 – PRESENT | SELF-TAUGHT LEARNING

SOLOLEARN · UDEMY · FREECODECAMP · JSCAMP.DEV · EDUTIN ·  
LEARNPYTHON.ORG · CODEDEX · SCRIMBA

### FRONT-END & USER EXPERIENCE (UX):

- **Building Modular Applications with React:** Established competence in designing complex and modular user interfaces using the **React library**. Ability to architect reusable components and manage application state.
- **Complete Knowledge and Mastery of the Web Triad:** Solid expertise in **HTML5** and **CSS3**, ensuring semantic structure and flawless visual presentation.
- **Advanced Design & Integration:** Deep competence in using modern CSS frameworks, notably **Tailwind CSS** (for rapid and highly customizable development) and **Bootstrap** (for standardized integration and compatibility).
- **Developing Dynamic Interfaces (JavaScript):** Routine use of **JavaScript (ES6+)** for interactive development. Experience with specific libraries like **Anime.js** for fluid and high-performance animations, enriching the User Experience (UX).

### BACKEND, DATA & SELF-TAUGHT PROFILE:

- **BACKEND STRATEGY DRIVEN BY SAAS/AI: COMPENSATION FOR COMPLEX BACK-END ASPECTS THROUGH A PRAGMATIC AND MODERN APPROACH: INTEGRATION OF SAAS SOLUTIONS** (FOR EXAMPLE, FOR AUTHENTICATION OR SIMPLIFIED DATABASE MANAGEMENT) AND **USE OF AI-BASED TOOLS** FOR TASK AND CODE OPTIMIZATION, ALLOWING A REDUCED **TIME-TO-MARKET** ON PROJECTS.
- **CURIOSITY AND OPENNESS TO SERVER-SIDE LANGUAGES: INITIATION AND BASICS IN PHP** (FOR UNDERSTANDING SERVER-SIDE SCRIPTS AND DATABASE

COMMUNICATION) AND **ACTIVE LEARNING PHASE IN PYTHON** (POTENTIALLY AIMING FOR UTILITY SCRIPT DEVELOPMENT OR AUTOMATION).

- **ACTIVE TECHNOLOGICAL WATCH & CONTINUOUS IMPROVEMENT:** CONSTANT COMMITMENT TO **PERFECTING JAVASCRIPT SKILLS** (REVISIONS AND PRACTICE UPDATES) AND WILLINGNESS TO EXPLORE NEW TECHNOLOGIES (**TYPESCRIPT** IN SELF-TRAINING), PROVING GREAT ADAPTABILITY AND RAPID LEARNING ABILITY.
- **Building Modular Applications with React & API Consumption:** Established competence in designing complex and modular user interfaces via the **React library**. Proven ability to efficiently consume, manipulate, and integrate data from external **APIs (REST/JSON)** to power dynamic applications.